# D·E·J Eye Cream®

Advanced all-in-one age-defying treatment for the eyes

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pac	packaging size (retail)				professional size			trial size		sample available			product pH level			product s
14	g				NA			7g		1ml s	ache	et	Sk	in-N	eutral	2-3 mo

### **Primary Benefits**

A comprehensive eye treatment inspired by the Dermal-Epidermal Junction (DEJ) that is clinically-proven to rejuvenate the total eye area and target drooping eyelids, under-eye crepiness and crow's feet, fine lines and wrinkles. A highly statistically significant improvement in under-eye fine line count, length, area and depth was achieved after 4 weeks.<sup>1</sup>

## Points of Difference

A clinically-proven formula designed with the skin's Dermal-Epidermal Junction (DEJ) in mind, a critical factor in skin ageing, that features a D·E·J targeting blend to stimulate the production of multiple DEJ proteins and reinforce dermal-epidermal structural integrity to firm and smooth the total eye area. Uniquely formulated for the eyelid, D.E.J Eye Cream® is clinically-proven to reduce hooding and droopiness and improve upper eyelid appearance. Also contains Prebiotic and Postbiotic innovation to balance the skin's Microbiome and promote healthy skin around the eyes. This antioxidant-rich and hydrating formula reduces TEWL and improves skin's natural moisture barrier. Great for use pre-procedure to promote healthy skin and enhanced results as well as post-procedure to help maintain results.\*

### Who Benefits

All skin types especially those looking to address hooding and droopiness of the eyelids as well as the visible signs of ageing of the total eye area. Can also be used as a preventative anti-ageing eye treatment or combined with in-clinic dermatology procedures.\*

### How to Use

Gently dispense up to one pump and dot around eye area. Massage product onto skin. Tap in excess product with fingertips. Avoid direct eye contact. Use twice daily.

## Formula Information

This formula has a skin-neutral pH and is clinically-proven to not irritate the eyes. It is free of oils, artificial dyes and fragrances and formulated without parabens, sulphates, phthalates and alcohol. Also safe for Pre- and Post-Procedure skin.\*

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#### Ingredients

WATER (AQUA), CUCUMIS SATIVUS (CUCUMBER) FRUIT WATER, CAPRYLIC/CAPRIC/MYRISTIC/STEARIC TRIGLYCERIDE, TETRAHEXYLDECYL ASCORBATE, SORBITOL, CETYL PALMITATE, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL UNSAPONIFIABLES, CETYL ESTERS, CAPRYLIC/CAPRIC TRIGLYCERIDE, DIMETHICONE, CYCLOPENTASILOXANE, CETEARYL ALCOHOL, GLYCERIN, HYPNEA MUSCIFORMIS EXTRACT, GLYCERYL STEARATE, PEG-100 STEARATE, ALPHA-GLUCAN OLIGOSACCHARIDE, DECYL COCOATE, SORBITAN STEARATE, SILANETRIOL, RHAMNOSE, DIPALMITOYL HYDROXYPROLINE, LEONTOPODIUM ALPINUM MERISTEM CELL CULTURE, SARGASSUM FILIPENDULA EXTRACT, BUTYLENE GLYCOL, PANTHENOL, CAPRYLYL GLYCOL, SQUALANE, PHOENIX DACTYLIFERA (DATE) SEED EXTRACT, SODIUM HYALURONATE, TOCOPHERYL ACETATE, HYDROLYZED QUINOA, PALMITOYL TRIPEPTIDE-5, PSEUDOALTEROMONAS FERMENT EXTRACT, STEARETH-10, GELIDIELLA ACEROSA EXTRACT, STEARETH-20, HYDROLYZED MYRTUS COMMUNIS LEAF EXTRACT, HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, POTASSIUM SORBATE, METHYLPROPANEDIOL, LEUCONOSTOC/RADISH ROOT FERMENT FILTRATE, POLYSORBATE 60, XANTHAN GUM, GLYCERYL CAPRYLATE, PROPANEDIOL, PHENOXYETHANOL, TOCOPHEROL, PALMITIC ACID, SORBITAN ISOSTEARATE, BRASSICA CAMPESTRIS (RAPESEED) STEROLS, CITRIC ACID, ETHYLHEXYLGLYCERIN.

\*Revision Skincare® products are not intended for use on broken skin and should only be used once skin has fully healed following your procedure.

<sup>1</sup> Addae, AJ; Zahr, AS; Jiang, L; Desai, S; Kononov, T. An Open-Label Clinical Study to Evaluate the Efficacy and Tolerability of a Multi-Ingredient Anti-aging Face Moisturizer andEye Cream Targeting Aging at the Dermal-Epidermal Junction. Manuscript Submitted, June 2021.



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### FREQUENTLY ASKED QUESTIONS

**1** What is the DEJ? The DEJ is the Dermal-Epidermal Junction. It is the basement membrane where the dermis and epidermis meet that helps support the skin's structure. As we age, key proteins break down in this area increasing the visible signs of ageing. During youth, this junction is very "wavy". With age, this junction flattens and skin becomes more slackened. It's a key area for skin cell communication and cohesion. Research has shown that addressing the health of the DEJ greatly affects the outward appearance of the skin.

2 What are the key ingredients that target the DEJ in this product? Palmitoyl Tripeptide-5 improves dermal collagen and provides a more firm and lifted appearance. Rhamnose and Silanetriol help stimulate the production of multiple DEJ proteins including Collagen IV, Collagen VII, and Laminin-5. Furthermore, these ingredients, when combined, have been shown to improve a thin and flat DEJ to resemble that of youthful skin with a wider and wavier DEJ. Pseudoalteromonas Ferment Extract helps increase the synthesis of Collagen IV and reinforces dermalepidermal structural integrity and cohesion. It also increases synthesis of Collagen I, III, and Elastin to help improve crow's feet elasticity and firmness. Tetrahexyldecyl (THD) Ascorbate also helps to enhance the DEJ to promote skin firmness and brighten skin. These ingredients together help improve the DEJ to diminish fine lines and wrinkles, redensify skin, firm and lift the eye area.

**3 Will this product irritate my eyes?** An in vitro study was conducted to examine the potential of D·E·J Eye Cream® causing irritation using a reconstructed corneal epithelium. This product was not shown to cause irritation to the eye and there was no statistically significant change in tolerability parameters including edema, burning or stinging.

### 4 How does this product help the skin's

**Microbiome?** Alpha-Glucan Oligosaccharide, a prebiotic, selectively supports the growth of healthy organisms which helps balance and support diversity on the skin's Microbiome to promote overall skin health. Pseudoalteromonas Ferment Extract is also a postbiotic that supports the skin's microbiome.

**5** which ingredients provide moisture to the skin? Multiple ingredients including Hyaluronic Acid, Sunflower Seed Oil Unsaponifiables and Cucumber Fruit Water help to moisturise and hydrate the eye area.

6 What are the antioxidants included and why are they important? D·E·J Eye Cream® contains several powerful antioxidants including THD Ascorbate, Vitamin E, Panthenol and Leontopodium Alpinum Meristem Cell Culture, derived from the Edelweiss plant. Dipalmitoyl Hydroxyproline provides antioxidant benefits.





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